CompuLEAD

Lead Management
Products Catalog

Event Vendor OFFICIAL

ALA Annual Virtual Event 2021
Show Code: ALA21
Order Online: https://www.compusystems.com/

TrafficMax

Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list and marketing system will help you reach qualified buyers for your products and services. It's never been easier to market your presence at the show and also help ensure a return on your exhibiting investment.

Order Online: https://www.compusystems.com/jsp/DefaultLanding.jsp?Evt=798&Login=ALAAC21&Password=GEO0

TrafficMax Attendee List Marketing Service

List Rental

	MINIMUM ORDER	COST PER RECORD	SETUP FEE
Attendee List Use			
Mine the attendee data to create a targeted listed for marketing purposes. List is provided in either a csv or tab delimited format. **Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.**	$350	$0.20	-
Broadcast Email			
Create and send a broadcast email to the list you select right through TrafficMax. This flexible system supports HTML and plain text email messages and even includes a tracking report for HTML emails. **Please note: you will not receive a copy of the attendee list.**	$350	$0.20	$75

Questions?
Domestic (toll-free): +1.866.600.5323
International: +1.708.786.5565
Email: exhibitor-support@csireg.com

ALA American Library Association

CompuSystems